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Viscom Pty Ltd Artwork Requirements

We use Adobe Photoshop & CorelDraw to create and print our artwork, so if you use either of these programs, a flattened .psd or .cdr file should be fine. We use PC's, so if you use a mac, please send windows friendly attachments.

If you use another vector program, such as Illustrator, InDesign, Freehand etc, our preferred file type is a pdf, 300dpi, however .ai files are generally fine also.

PLEASE MAKE SURE ALL TEXT IS CONVERTED TO CURVES / OUTLINES!

If your image is a high quality photoshop or bitmap image, please send it to us as a 300dpi jpg, eps, pdf.

FOR ALL BITMAP IMAGES, THE HIGHER THE QUALITY, THE BETTER THE RESULT.

BLEED

For digital banners, signs, stickers etc - we do require a bleed on our artwork, however, **NO CROP MARKS** are required on ANY artwork you send us, so please remove any before you send us your artwork.

BANNERS:

30mm bleed required top and bottom
35mm bleed required each end.

(Increase height by 60mm and length by 70mm - opposite for vertical banners).

SIGNS:

For all digitally printed signs, please include a 20mm bleed around all sides.

STICKERS:

For stickers and small prints, please include a 3mm bleed on all sides.

Please email all artwork files to: sales@viscom.com.au
or if you would like to upload your file via ftp, please contact us for details.

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